

Woman with a Heart for Bakersfield

Danielle Wade



Danielle Wade has a heart dedicated to providing leadership for local business, education, and literacy efforts. She empowers excellence, and brings out the best in others. Her dynamic and upbeat personality is infectious to all those around her.

As vice president/general manager overseeing all areas of the Bright House Network's Bakersfield Division Danielle provides inspired leadership for over 300 local employees.

Prior to relocating to Bakersfield, Danielle served as Marketing Manager for the Time Warner Cable Indianapolis Division, where she successfully led marketing and sales activities for the analog-to-digital upgrade. She was previously the Marketing Manager for Prime Cable of Chicago and Jones Intercable.

Danielle currently sits on the board of directors of the Greater Bakersfield Chamber of Commerce, having exemplary service as the 2015 chairwoman of the board. She proudly serves on the Hispanic Excellence Scholarship Foundation board at California State University, Bakersfield, having previously served as president and vice president. She served on the Kern Adult Literacy board of directors where she held the positions of both president and vice president. While in Indianapolis, she served on the local boards of directors for the National Coalition of 100 Black Women and the Boys and Girls Club.

Danielle's professional affiliations include the National Association of Multi-Ethnicity (NAMIC) in Communications, serving on its national board of directors. She previously held the offices of national board treasurer and secretary, and vice president of its Chicago

chapter. Additionally, Danielle continues to be a long-standing and active member of the Women in Cable and Telecommunications (WICT), and the Association of Cable Communicators (ACC).

Danielle received her Bachelor of Arts, magna cum laude, in Mass Media Arts from Hampton University in 1992. She is an alumna of the 1993 Walter Kaitz Foundation and the 2001 CTAM Executive Management Program CTAM U Harvard University alumna. In 2002, she was recognized by the Southern California chapter of WICT as the LEA "Woman to Watch" and as the "Woman of the Year" in 2008. She is a 2004-05 Betsy Magness Leadership Foundation Class XI graduate. In 2008, she received national honors as a Multichannel News "40 Under 40" leader in the cable and telecommunications industry as well as being named by CableFax as one of the top 100 most influential minorities in cable.

This year celebrates 13 years of marriage to the love of her life, Douglas Wade. They are the proud parents to 10-year old Sophia and 12-year old Andrew. Their newest family addition came last October when they adopted Ike, a 3-year old terrier mix from the SPCA. They enjoy traveling and spending time with Danielle's parents who reside in Palm Springs and in-laws in Los Angeles.

